



## **#HOLIDAYMEALSFORALLBK**

The global pandemic shined a light on food access in areas that are known as "food deserts." With limited access to fresh healthy foods in many under marginalized communities, we witnessed rising statistics of the impact on many families living in low income housing, family shelters, and the elderly living on fixed-to no income, who depend on meals for their families and themselves.

Due to the lack of employment opportunities, increasing joblessness and strain on local food banks which has already limited access to food and resources of which many individuals and families will feel the effects of during this holiday season, Collective Fare developed a scalable initiative to provide access to delicious, nutritious, affordable, festive meals for everyone - HOLIDAY MEALS FOR ALL BK, which launched on October 15th.

Our affordable pricing allows for anyone to to purchase a meal for themselves and their family and sponsor a meal for an individual or a family in need.

## ORDER A MEAL SPONSOR A MEAL CONTRIBUTE TO A CAUSE

Our goal to to feed 10,000 families and individuals in need this holiday season

In communities such as Brownsville and many others throughout Brooklyn and the Greater New York Area the crisis is far from over. Our team continues to work diligently to answer the call and adjust as the situation changes. As we push forward and offer new services and initiatives, such as holiday meal drives, launch of our cafe & kitchen, specialty market, health & wellness cooking education classes, and media productions - Community Kitchen and Chef's Kitchen, we aim to make the necessary changes and passionately promote initiatives focused on food sovereignty, education, opportunities, wellness and the much needed changes surrounding food access in our communities at large.

With African Diaspora and Southern food ways at our core, commemorating our collective roots we incorporate these flavors into the food we serve, while putting a focus on community engagement, and create awareness surrounding food sovereignty from a holistic approach, ensuring everyone gets a seat at the table.

